The Universal Bridal & Gift Registry

Highly **F**lexible

Multi-**L**ingual

Web **E**nabled

Time Is Your Most Valuable Possession

MARCH HARE

New Millennium Technology

Embrace the Technology of the New Millennium

Formed in 1996, March Hare Pty Ltd are an Australian company dedicated to assisting large organizations maximise the use of their databases by providing integrated and sustainable solutions using the rapidly expanding technology available to them.

March Hare stand at the forefront of the greatest technical challenge currently facing business - world-wide commerce and the internet (world wide web).

The Universal Bridal & Gift Registry™ demonstrates the ease with which March Hare addresses this technology:

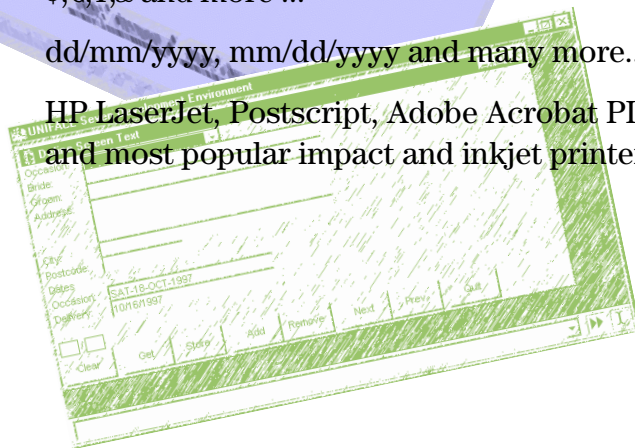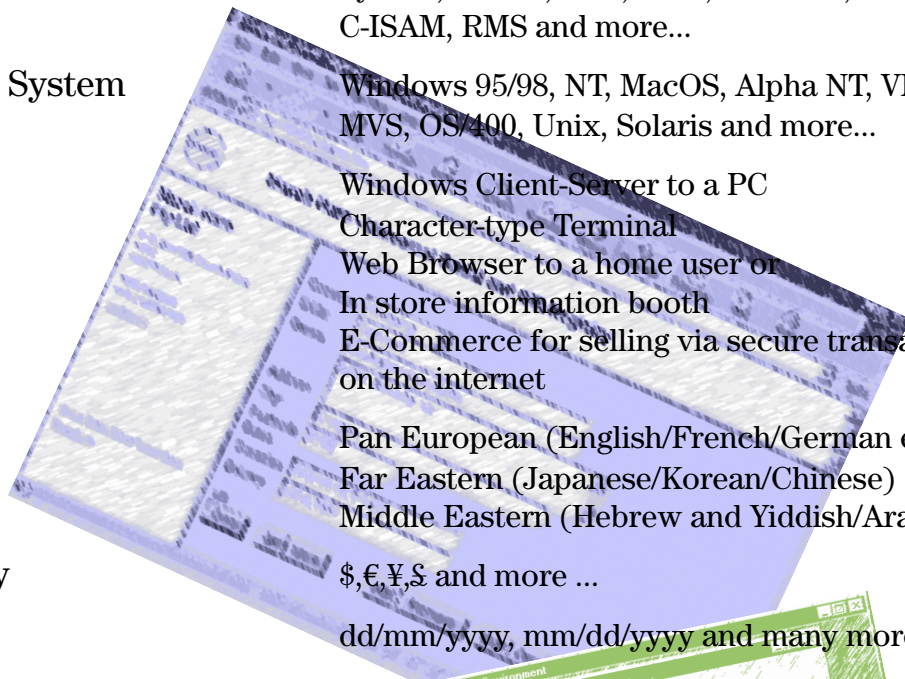|	
Any Database	Sybase, Oracle, DB2, UDB, Informix, Rdb, C-ISAM, RMS and more...
Any Operating System	Windows 95/98, NT, MacOS, Alpha NT, VMS, MVS, OS/400, Unix, Solaris and more...
Any Delivery	Windows Client-Server to a PC Character-type Terminal Web Browser to a home user or In store information booth E-Commerce for selling via secure transactions on the internet
Multi-Lingual	Pan European (English/French/German etc) Far Eastern (Japanese/Korean/Chinese) Middle Eastern (Hebrew and Yiddish/Arabic)
Multi-Currency	$,€,¥,£ and more ...
Multi-Date	dd/mm/yyyy, mm/dd/yyyy and many more...
Any Printer	HP LaserJet, Postscript, Adobe Acrobat PDF, and most popular impact and inkjet printers

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The Universal Bridal & Gift Registry™ is designed to build and manage Registry operations for Large Retail Businesses.

Due to their highly specialised nature, Gift and Bridal registries were once the exclusive domain of custom built software packages allowing tight integration with other systems within the store(s).

The rapidly changing face of retail means that customers are demanding fast, easy access to facilities such as registries and catalogue information with more convenient purchasing options such as phone ordering and online shopping.

The pace of newly evolving technology is causing some organisations to lag behind in delivering systems to their clients. However, the March Hare Universal Bridal and Gift Registry gives you rapid delivery and up to the minute technology.
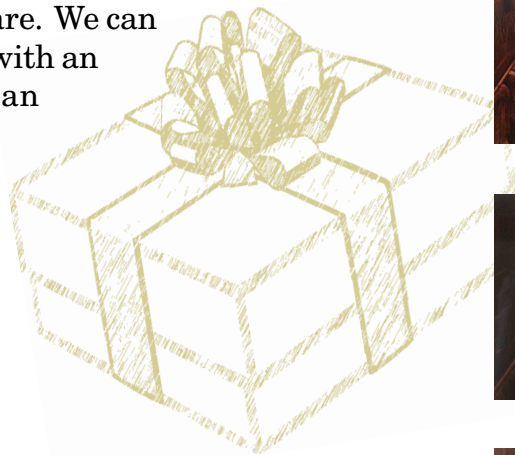
Designed for Large Retailers

Licensed to you with Complete Source Code

March Hare have spent considerable time and resources developing a comprehensive Gift and Bridal solution for the new millennium. A system that is not only current but well placed to integrate new technology as it is developed.

When you purchase the Universal Bridal & Gift Registry, you gain complete access to the source code and a direct line of support to the team who build and maintain it. Adding functions, integrating it with other systems or customisation for your specific requirements is easy and straightforward.

March Hare's professional consultants are available to help facilitate either extension or integration of our software. We can provide your organisation with an individual consulant or an entire development team depending on your requirements.

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Maximum Integration with your current systems

March Hare have designed the Universal Bridal & Gift Registry, it's software, functions and overall sales package to maximise it's effectiveness for large retailers. It is designed for maximum integration with your current systems - databases, operating systems, networks, computer hardware, printers and displays - while minimising the secrecy and proprietry content to enable the greatest amount of flexibility to your organisation.

The detailed functionality of the Universal Bridal & Gift Registry is designed to meet your requirements in all areas including Maintenance, Reporting, and Delivery.
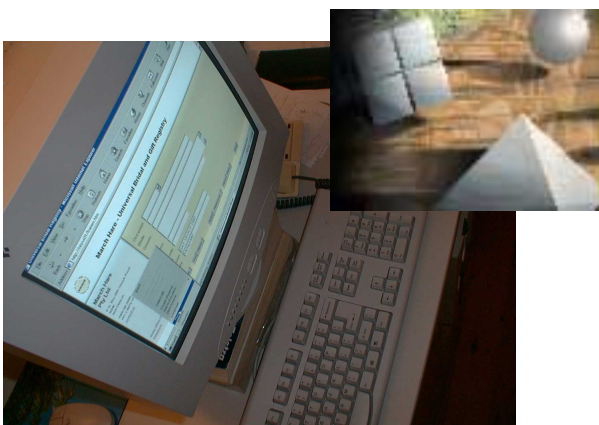
Included in the package are:

- ✎ Customisation Module - all features can be enabled or disabled depending on requirements
- ✎ Online ordering (e-commerce)
- ✎ Online Browsing of the Registry
- ✎ Online creating and updating of the Registry
- ✎ In store Information Booth Browsing of the registry for clients and their guests.
- ✎ Staff Only Creating / Updating / Browsing of the registry
- ✎ Configuration Module (for setting up users/printers/stores/partners etc)
- ✎ Easy to read printed reports (hard copy or electronically via Adobe Acrobat PDF file). Gift Reports will be available by complete, sold or unsold listings. Breakdown categories will include:

Extensive Functionality - straight from your wish list

- ⇒ Price Range
- ⇒ Department
- ⇒ Priority, ie. most wanted gifts
- ⇒ Related gifts (eg TV & Video recorder.
- ⇒ By buyer (who has bought what)
- ⇒ Delivery by day/week/month
- ⇒ Sales by store day/week/month

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Specific Business Rules include:

⇒ Unlimited number of parties to a Registry (ie: a Bridal Couple, an Individual or an entire graduating class).

⇒ Unlimited Number of Gifts and Groups of Gifts

⇒ Unlimited Gift Splitting (ie: 8 dinner plates can be purchased by up to 8 guests)

⇒ Gift Wrapping (ie: Each of the 8 dinner plates can be wrapped separately or together or any combination)

⇒ Gift Packaging (for courier / parcel tracking - each package can contain many wrapped gifts)

⇒ Gift to Inventory matching

⇒ Delivery Status (Holding, In Transit, Delivered, Retured etc)

⇒ Registry Status (Open, Closed, Delivered, Archived)

Some of the more specific technical functions include:

⇒ Customisable key numbering

⇒ Customisable labels on screen (in any supported language)

⇒ Customisable Textual Addins (eg: on Gift List print "$10 Additional Fee per Gift");

March Hare have year of experience as systems integrators, and have written the Universal Bridal & Gift Registry™ to fit in with an enterprise model of computing.

The Universal Bridal & Gift Registry™is capable of integrating smoothly and simply with your current environment to ensure ease of use and a minimum workload for staff.

The Universal Bridal & Gift Registry™can either

⇒ integrate with your current inventory system with regular downloads ensuring current and accurate information for staff and clients. Downloads can be specified to cover entire inventories or a specified selection of line items.
or

⇒ stand alone.

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The Universal Bridal & Gift Registry™can interface with/access information stored in separate databases when a registry is kept on another computer (eg: another retail chain that shares their registry with you, either locally or overseas).

The Universal Bridal & Gift Registry™can be used and maintained within a single store, a small/ medium retail group or a world-wide chain.

When used online (via the World Wide Web), the Universal Bridal & Gift Registry™expands with almost unlimited possibilities. For example, you can choose to:

⇒ link to your partner's web sites (for registries not stored on your system),

⇒ link your vendors web sites (for product information).

⇒ add colour images of line items to give clients and buyers a more thorough understanding of the gift selection.

⇒ enable overseas guests to purchase from home

customer convenience and online shopping means more sales for you

By choosing to develop in Java, we are in partnership with the largest IT vendors in the world, including IBM, Sun and Oracle. These organisations provide us with tools and resources which enable March Hare to develop and supply proven, standards based , vendor independent solutions to businesses today.

The Universal Bridal & Gift Registry™will be available for demonstration in Australia in Q3 2000 and in the UK in Q4 2000.

Parties interested in purchasing the Universal Bridal & Gift Registry™ in early 2000 will be in a unique position. Excellent price incentives are ensured as is the opportunity to effect the features that will be available in the software from day one.
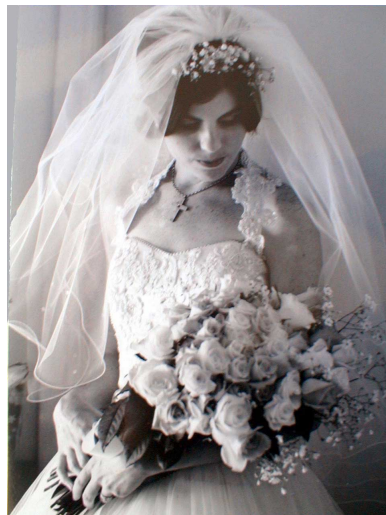
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Universal Bridal and Gift Registry

The Internet / World Wide Web presents the technical challenge we once faced with Windows. Taking advantage of new and advanced technology demonstrated by the Universal Bridal & Gift Registry™, will put your organisation in the forefront of the retail industry for the new millennium.

Providing a comprehensive and world-wide registry service to both your clients and their guests/buyers is a major marketing tool that will not only save you and your customers time and money but significantly increase your global profile.

Talk to March Hare now about their Systems Integration and Professional Services using Java development tools that the Patricia Seybold Group call:

"a powerful, highly productive programming language that is well suited to enterprise applications systems development."

For more information about the Universal Bridal & Gift Registry™ please contact:

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Universal Bridal and Gift Registry is a tradmark of March Hare Pty Ltd. Screen shots are indicative of functions only, the application will be available for demo from Mid June 1999